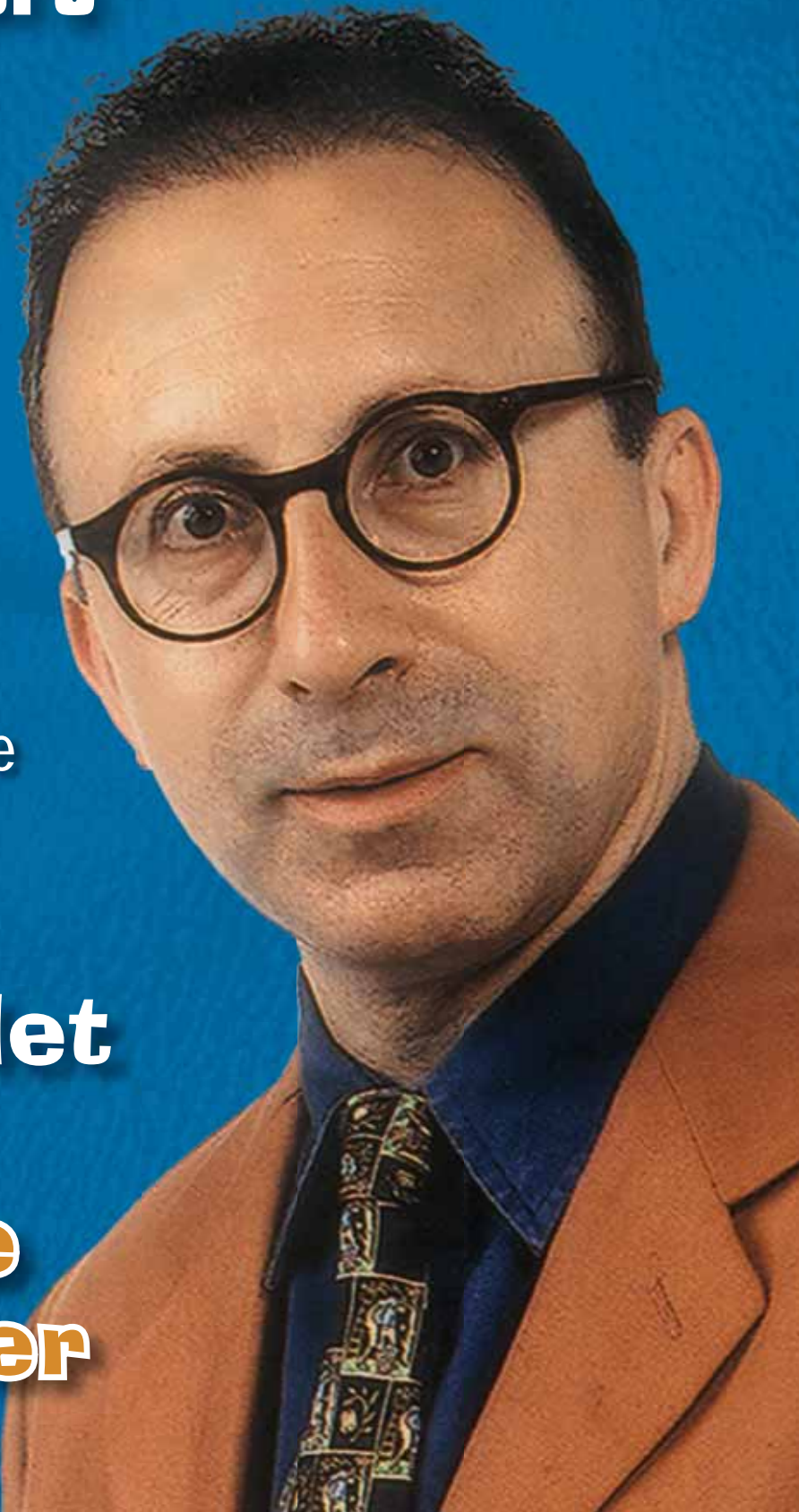


Laughs ...

And Much More

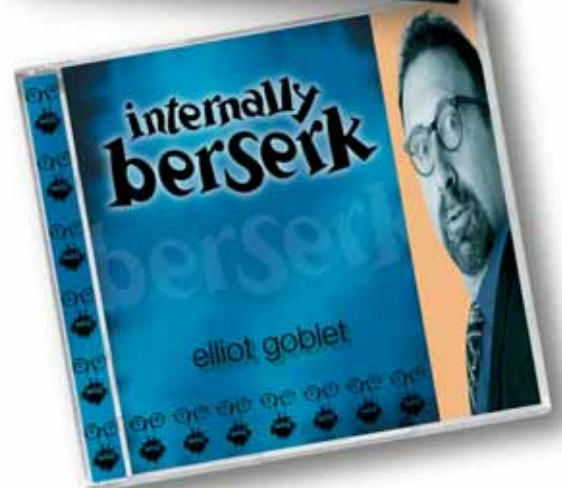
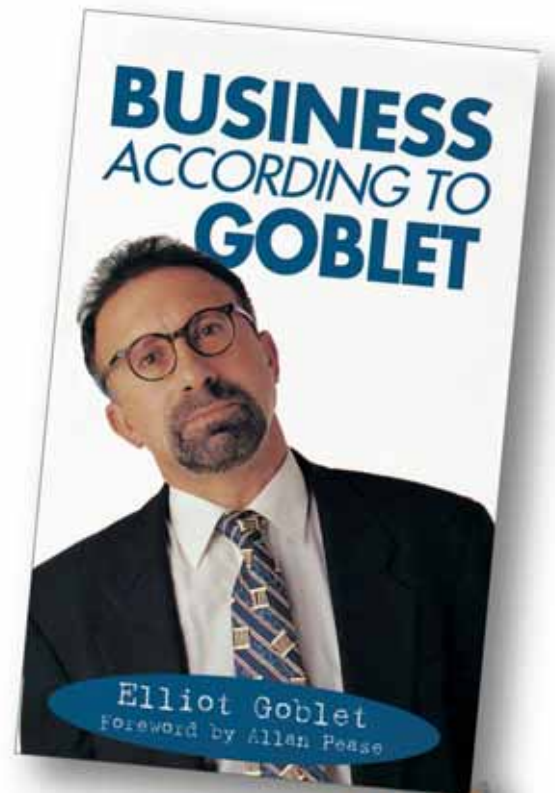
- Now more animated and more personable
- Some tailored material always
- 1000+ corporate event performances
- Reliable and effective
- Spot or M.C.

Elliot Goblet
The Safe
Corporate
Entertainer



The quick story

- Over 50 stand-up spots on Australian national television shows.
- **Over 1000 tailored (in part) corporate performances at conferences, product launches, dinners and cocktail parties. Spot/M.C.**
- Oodles of public performances at comedy clubs through to big theatres, including the Sydney Entertainment Centre and Melbourne Concert Hall.
- **International public appearances including the Montreal festival and an 8 week tour of the U.S.**
- A number of radio and television commercials, and several corporate videos in Australia and New Zealand.
- **Several cameo roles on television including one episode of Neighbours.**
- Regular weekly segment on current affairs program 'Hinch' doing a humorous review of the week's news.
- **Umpteen charity performances for charities like World Vision, M.S., Anti Cancer Council, Life Education Centres, Red Cross, Salvation Army, Bonnie Babes and ongoing work with Open Family.**
- Best selling book "Business According to Goblet"
- **Aria nominated CD "Internally Berserk"**
- Host of the Qantas in flight audio comedy channel on all domestic and international flights for 15 months.
- **Short film "Brown Shoe Polish" in 2001 (Finalist in The Melbourne International Comedy Festival Short Film Festival).**
- Elliot Goblet range of socks in 2002
- **Cameo role in the film "Fat Pizza" in 2003.**
- Support act for the band "America" during their Australian tour in 2004.



An important question is answered

Why should I consider Elliot Goblet as one option for my corporate event?

- **Because** he's got a **public profile** with a high recognition factor. And the more animated and more personable Elliot Goblet of today is **one of Australia's best loved and cleanest comedians**.
- **Because** he's got a **solid corporate track record** with **over 1000 corporate events**, and he's worked in every industry.
- **Because**he gets inside the world of the client by doing **extensive research** and **writing specifically tailored material** for every single corporate performance. And any information gathered is kept **confidential**.
- **Because**having **worked in a corporate environment** himself for 13 years he can **empathise** (. . . and even sympathise) with his clients.
- **Because**he is **positive, friendly, tasteful and safe**, and will reject material which may be funny on paper but hurtful when delivered to an audience.
- **Because**people in a corporate audience especially at a conference **need to have a laugh** to maintain their mental stamina and Elliot **delivers lots of laughs**.
- **Because**he appreciates that you're paying a lot of money for an outside presenter and therefore delivers not only laughs but **also benefits** through his corporate event social comment. For example through his specific tailoring, Elliot can facilitate organisation changes, reduce areas of conflict and improve motivation.
- **Because**his **fees are fair** compared to the fees charged by many others.
- **Because**his major focus is corporate work and he **values his reputation** in this area.
- **Because**Elliot's alter-ego Jack is **passionate** about his work, **has high integrity** and is **easy to get along with**.

"Last month I had a garage sale and I made some big bucks when I sold a table tennis table with a sign which read 'Billiard Table – needs some renovation'."

Elliot Goblet

Some of the organisations that have had the Elliot Goblet experience

Many have used him again and again.

ACP Publishing
Adelaide Motor Show
Adidas
Advertising Club of Victoria
Advertising Club of NSW
Aerosol Association
AFL
AHA
AMC
Amcham
Amcor Fibre Packaging
Ampol
AMP Society
Amrad Pharmaceuticals
Amtil
Amway
Andersen Consulting
ANZ Bank
ANZIF
ANZ Securities
APPA
Armada
Arthur Andersen
AT&T
Australian Air Express
Australian Airlines
Australian Computer Society
Australian Customer Service Association
Australian Fruit Juice Association
Australian Funeral Directors Association
Australian Marketing Institute
Australia Post
Australian Private Capital
Australian Society of CPAs
Australian Society for Medical Research
Australian Taxation Office
Australian Tourist Commission
Australian United Foods
Auto Group
AV Jennings
AXA
Ballarat Business Awards
Barloworld Coatings
Becton Corporation
Best Western Hotels

Bi-Lo
Black & Decker
Bob Jane T-Marts
Booz Allen Hamilton
BP
Brisbane Art Directors Club
Brisbane Direct Marketing Club
British American Tobacco
Bryant and May
BT
Bumpa T Bumpa
Bunge
Cadbury Schweppes
Caravan Industry Association (WA)
Caltex Australia
Canon Australia
Castlemaine Perkins
Castrol
Catalyst Recruitment
CDL
Cerebos
CGU
Chamber of Commerce (WA)
Chase Corporation
Chesterton International
Chubb
CIG
Cisco Systems
Citipower
Cleanaway
Comcater
Commonwealth Bank
Communication Networks International
Compaq
Computelec
Comshare
Comtech
Coopers and Lybrand
Corptel
Country Energy
CSIRO
CUB
Cut Price Deli
Daikin
Daisytek Australia
Dalgety
Danone Yoghurt
Deloitte Ross Tohmatsu
Design Works
Digital Equipment Corporation
Direct Marketing Club - Melbourne
Dulux
Ecco Personnel
EGM Tech
EMI
Energy Victoria
Eski Cleaning
Etheridge Ford

Eurest
Facility Management Association
FAI Insurance
Fairfax
Fashion Industries Association
Faulding Imaging
FCB Thomson White
Ferntree
Financial Planning Association
Fletchers Photographics
Flight Centre
Footwear Industry Association
Ford
Franchisors Association
Fritolay
Fujitsu Corporation
Fuji Xerox
Gary Lechte Toyota
Gas and Fuel Corporation
GEC
Geelong Business Awards
Genesys Laboratories Australasia
GIO Australia
Glaxo Wellcome
GMC Power Tools
GMH
Goodman Fielder
Goodyear Tyre and Rubber
Great Southern Energy
Grundfos Pumps
Hafele
Hannan Group
Hannan Print Victoria
Hardware Association
Helene Curtis
Hertz Rent-A-Car
Hewlett Packard
Hilton Hosiery
Hocking Stuart Real Estate
Hoechst
Holeproof
Honda
Housing Industry Association
IBM
IDA
Impact Steel
INCAT
Information Resources
ING
Institute of Chartered Accountants
Institute of Personnel
Management Australia
Insurance Council of Australia
Ipex Computers
Isuzu
Itron
James Hardie
Jetstar

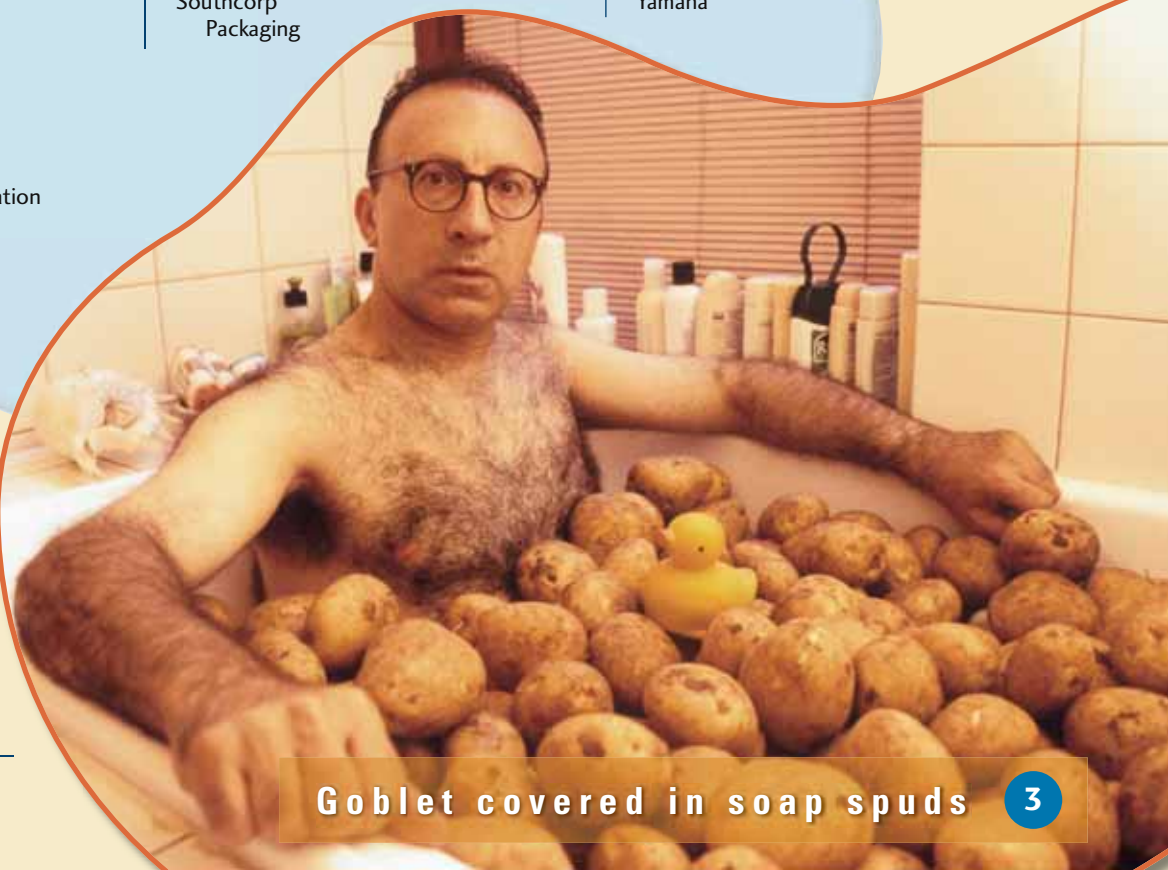
"One time I went for a job interview, but it only lasted two minutes because on that day I just wasn't in the mood to answer any questions."

Elliot Goblet

JLG
John Holland
John Holman
Jones Lang Wootton
Kaz Computer Services
Kleen Heat
KPMG Peat Marwick
Kraft
Kenworth Trucks
Kodak
Laminex Industries
Lease Plan
Lend Lease
Lever and Kitchen Rexona
Lexmark
Liberty Oil
Life Underwriters Association
Linfox
L'Oreal
Macquarie Bank
Magnum Opus Advertising
Maps Group
Mars
Master Builders Association
Maxicube
McDonalds
Meetings Industry Ass'n of Australia
Mercantile Mutual
Metagroup
Microsoft
Millers Retail
MLC Insurance
Mobil
Mojo MDA
Motorola Communications
Muffin Break
Myer
National Association of
Forest Industries
National Association of
Personnel Consultants
National Australia Bank
National Foods
National Mutual
National Regional Tourism
Navigator
NCR
NEC
Nestlé
News Limited
New Zealand Insurance
NIBA
Norwich
NSW Forest Products Association
Nu Farm
Nu-Skin
Nu-Steel
Oamps
Olan Mills
One Steel
Oporto
Optus
Ord Minnett Jardine Fleming
Orlando
Otis Elevator Company
Pacific Bakeries
Pacific Publications
Panasonic
P&O Ports
Parke Davis
Parker Enzed
Parks Victoria
PFD Food Services

Pfizer
Phillip Morris
Photo Marketing Association
Pinkys Pizza
Pioneer Plasterboard
Pirtek
Plexicor Australia
Plexus International
Price Waterhouse
Property Investment Research
Prudential Assurance
Qantas
QLD Law Society
Queensland Cement
Queensland Retail Traders Association
QUF
Qest Consulting Engineering
RACV
Radio Time Club
Regent Hotel
Retire Invest
Rinnai Australia
Ritchies
Road Traffic Forum
Royal & Sun Alliance
Rubber Stamp
Manufacturers Association
Rugby Union
SAAB
Safeway Supermarkets
Sanitarium Health Food Company
Schweppes Cottées
Seeley International
Senteq Information Systems
Sensis
Sequent Computer Systems
SGIC (Adelaide)
Sheaffer Pen
Shell Company of Australia
Sheraton Hotel
Siemens
Skilled Engineering
Smith Kline French Beecham
Snap Printing
Solomons Flooring
Sony
Southcorp
Packaging

Southern Pacific Hotels Corporation
Sport 927
St. George Building Society
State Super Financial Services
Storage Tek
Suncorp Metway
Sun Microsystems
Sunrice
Sybase
Tag Heuer Australia
Tambrands
Tattersalls
Taxation Institute of Australia
Telecom/Telstra
Territory Construction Association
The Ballarat Courier
The Institution of Engineers Australia
The Service Professionals
TJ Walker Real Estate
3AW
3MP
TT Lines
Tooheys
Toyota
Ultradata
Uncle Bens
UTAG
VACC
VECCI
Victorian Retail Traders Association
Vic Tourism
Visyboard
Warrnambool Regional Development
Board
Walters Construction
WA Tab
Watties
Wella
Westcoast Industrial Controls
Western Mining Corporation
Westfield Shopping Centres
Westpac
William Buck
Wizard
Woolworths
Xtrata Coal
Yamaha



And now for some testimonials

"Not only is Elliot Goblet one of Australia's funniest comedians, he also champions the cause of our nation's disadvantaged children and youth through the 'Comedians For A Cause' events which he founded."

Les Twentyman O.A.M
Street Outreach Worker
Open Family Australia

"Jack (Elliot) has performed for us several times at corporate events and when you engage him you don't just get him for the act, you actually get him for the evening. He mingles with the audience after the show and we have a great working relationship. He is a genuine guy who relates well on and off the stage".

Bob Lyon
Managing Director Pacific and
Personal Banking Asia
ANZ Bank

"I have had the opportunity to speak to our staff regarding the Xmas Party and the response was excellent. Elliot was a huge success and the staff enjoyed his unique perspectives of the things that are part of our day to day lives".

Terry Dodd
Managing Director
West End Mazda Parramatta

"It is one thing to stand up and entertain a group of people but the way you were able to touch the nerve and fervour of the audience by utilising the information that we had supplied you was exceptional."

Paul Kitchin
National Marketing Manager
Canon Copiers

Paul Cummins
National Sales Manager
Canon Colour Copiers
Canon Australia

"The audience was impressed by Elliot Goblet's commentating on the computer industry, his knowledge of in-jokes and his insights into individual media characters, which was achieved by very thorough research prior to the event as well as good industry knowledge."

Amanda Easton
Senior Consultant to Microsoft

"Elliot was funny, in-tune and accessible to our audience. It has been clear from their feedback that he was an integral part of making the day, and evening, the success they were. We thank Elliot for his professionalism and for being a pleasure to work with. I have no hesitation in recommending Elliot Goblet to any other corporation who is seeking a witty, non-controversial entertainer for their function."

Eugene Varricchio
Retail Sales and Circulation Director
ACP

"Elliot's contribution, particularly his handling of question time, proved he was the ideal choice for turning a potentially heavy session into a real conference success."

Bill McCausland
Retail Services Manager
Safeway Supermarkets

"Elliot Goblet has had an invaluable role in our client briefings for the past four years. His importance to us is his ability to pull together a variety of relevant thoughts and use humour to deliver an important corporate message to a discerning audience."

Michael Tratt
Principal
Australian Private Capital

Testimonials

"I was impressed by his research into our industry: what makes it tick, who the key players are, what the likes, dislikes, bugbears and challenges mean for us all. We were constantly entertained by his ability to sum up the points of interest and points of humour, and keep the group fired up over a long draining series of presentations, workshops, meals and drinking. He ensured our other guest speakers were professionally and humourously introduced and made to feel part of the team."

Phil Hawkins

Sales & Marketing Director
Yamaha

"It has been a pleasure to have Elliot Goblet perform at various corporate and coterie functions at the Club, and the feedback from our clients has been tremendous."

Adrianne Sarkozy

Richmond Football Club

"Many of the guests are still talking and laughing about the comments Elliot made, especially the personalised ones. We look forward to having another function in the near future and have Elliot's words of wisdom."

Tim McCallum

Dealership Practice Manager
AXA

"On the night Elliot was very funny and greatly added to the success of the conference. We would recommend his services to anyone."

Gavin Tory

National Manager
Lubricants & Specialty Products
Caltex

"You researched our organisation thoroughly prior to the conference and integrated well with our staff throughout the course of the day, giving a great and specialised result. All our people really enjoyed your humour, the quirky one-liners and your ability to personalise the jokes really added to the fun."

George Zammit

Managing Director
Catalyst Recruitment

"Elliot Goblet is the new face of corporate entertainment."

Marketing Magazine



"I hate it when somebody comes to your front door and puts their finger over the peephole . . . so to get around that I've got eleven peepholes".

Elliot Goblet

Photo Gallery





Elliot Goblet's predictions - BRW

54



GOBLET AUSTRALIA IN 2005

December 9-15, 2004 BRW.

Future stock

Predictions are easy to make when you have inside information.

Business forecasting is not strange to me, as over the past six years I've done precisely that very activity for quite a few of Australia's top 300 companies ... and some of my clients happen to be in fierce, direct competition with each other. This doesn't cause any problems because of my strict adherence to maintaining confidentiality. However, I did come a bit unstuck once when, by mistake, I took my ANZ file to a boardroom meeting with Westpac. You can't help bad luck.

That's enough of the preamble. Now it's on to the amble.

In 2005, I can see even higher prices for commodities, particularly

due to China's infrastructure building boom and some time in the first half of 2005 we will see a huge spike in the price of copper following a rumor that China's Great Wall will be pulled down and replaced by a new, modern wall made entirely of copper. This rumor will eventually be quashed and the price of copper will return to pre-rumor levels.

During next year, interest rates will rise modestly and real estate prices in most states will remain reasonably static rather than fall. Very good properties in very good locations will defy the staticity as buyers at the top end of the real estate market outnumber sellers by a factor of seven to five.

Coastal properties everywhere will also continue to be in healthy demand and they will continue to have proximity to the water. And you can quote me on that. Just as the television show *SeaChange* was a catalyst for the boom in coastal properties, a new sitcom about a family enjoying life in a house right near a railway line will be a catalyst for another boom. Yes, you guessed it ... properties near railway lines will have their "time in the sun", particularly those properties with a view of moving trains. An insatiable appetite for railway line properties will lead to a boom in railway lines being installed on the perimeters of large estates such as Caroline Springs in Melbourne and Kellyville in Sydney. Trains will run around in circles on these lines and for the estate residents it will be just like living near an actual railway line.

In 2005, two of Australia's biggest industries will make huge announcements. The cosmetics industry will announce the end of testing of a new range of non-essential oils and due for sale to the public pre-Christmas. About the same time, the computer giant Microsoft will announce the imminent release of Windows With Blinds ... to better screen out viruses.

Businesses are required to be environmentally friendly, so we will also see the release of two new and very environment-friendly products.

To reduce the effect of spray cans on the ozone layer we will see the roll-on flyspray, and to reduce pollution we will have an unleaded pencil. What's more, it will be a few cents cheaper than the conventional leaded pencil.

The tourism industry will have another good year. With airline deregulation, there will be yet another airline starting in 2005 ... but this one will be a bit different. The planes of Tarmac Airlines will just stay at the airport to cater for those passengers who wish to enjoy the pleasures of airline food without being forced to fly anywhere. One advantage of Tarmac Airlines will be that passengers are free to roam around the cabin all the time with the extra freedom to climb out of the windows and sit on the wing

if it's a nice day. Another unique feature of Tarmac Airlines will be that a one-way ticket will still get you home.

DVD sales will remain buoyant, particularly in Queensland. The top-selling DVD in 2005 will be called *Train Goes By*, designed for people who are not fortunate enough to have the real-life daily experience of seeing and hearing a train passing by at close range.

In the early part of 2005, the two big ratings companies, Standard & Poor's and Moody's Investors Service, will merge as Moody & Poor. This will lead to a trend in other large competitors merging. QBE will merge with Zurich to form QE Zu. Multiplex Group will merge with Baulderstone Hornibrook to form MultiHorn. And Australia's biggest telecommunications provider will merge with a well-known Australian, and telecommunications user, to form Telstra McGuire.

As far as investments are concerned, we will see renewed interest in pine forests and ostrich farms, but the darling

of investments in 2005 will be high-rise city apartments, particularly in Sydney and Melbourne. This previously much-maligned form of investment will be properly sold to the Australian public through an extensive advertising campaign fronted by Casey and Anthony from the 2004 series of *Australian Idol*.

Finally, I'd like to share with you my all-important stockmarket predictions for 2005. Taking its lead from Wall Street, the All Ordinaries index will rise to 4327 on August 24 before falling back to 4186 on October 3 and then surging back up to a peak of 4454 on December 16 ... about 11.30am. The best-performing sectors will be materials, energy and health care, but the best-performing shares for 2005 will be Alumina, Nylex and Commander Communications.

Disclosure: Elliot Goblet owns shares in Alumina, Nylex and Commander Communications. ●

Elliot Goblet is a comedian and corporate entertainer



LENN HART

"Do you ever wonder how unfair it is that only one hole in your watchband gets all the action?"

Elliot Goblet

And finally . . .

Enquiries



Gross Corporate Fees (excl GST)

Spot Presentation	\$4100
MC for an event or half day	\$5300
MC per full day	\$7400

**The impact of Elliot Goblet
will last long after he leaves
your event.**



Elliot Goblet at home Circa 1993